

MOT · TRICKLE RESEARCH MICROCAP

YOU JUST SAW THE STORY. NOW THE MATH.

Spring 2026 · Coors Field, Denver

Dom Einhorn · Founder & CEO · Intelligent Games LLC



MASTERS OF TRIVIA

KNOWLEDGE GAMIFIED

700K+

APP DOWNLOADS

4M+

GAMES PLAYED

300K+

MONTHLY ACTIVE USERS

196

COUNTRIES

WHO'S TALKING TO YOU

Dom Einhorn.

Founder & CEO, Intelligent Games LLC. Built and exited multiple companies - now building the first where I also hold the supply.

Why this matters now

This is an operator-led raise: live users, live games, live sponsor inventory, and token rails already in market.

Operating thesis

Revenue-led, AI-assisted, and built around a live product rather than a prototype.

30+

YEARS BUILDING DIGITAL MEDIA

\$3B+

AD BUDGETS MANAGED

6

LANGUAGES · 6 NATIONS

THE PLATFORM

Already global.

Four traction signals. One operating base.

700K+

APP DOWNLOADS

4M+

GAMES PLAYED

300K+

MONTHLY ACTIVE USERS

196

COUNTRIES

The investor takeaway

MOT is not starting from zero. The audience, gameplay loop, token rails, and sponsor inventory already exist - and the same system can be repeated across categories.

THE PROBLEM



Gas. Housing. Health care. More Americans say they're struggling financially today than at nearly any other point in the last 25 years.

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A LUXURY COLLECTION RESORT
Scottsdale

Escape to Scottsdale

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Exceptional experiences.

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Venomous Snakes

[Add Topic +](#)

Tourist dies of possible cobra bite at luxury resort, police say



Saman Shafiq
USA TODAY

April 29, 2026, 11:59 a.m. ET



Quick and easy ways to identify snakes with a picture

Depending on where you are, snakes are inevitable. Here's how to identify if the snake is venomous or not.

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ARIZONA

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Endless adventure
starts here.

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CAMPAIGN PROOF

Peacock x JFK quiz

Sponsor skin + native CTA + documentary destination

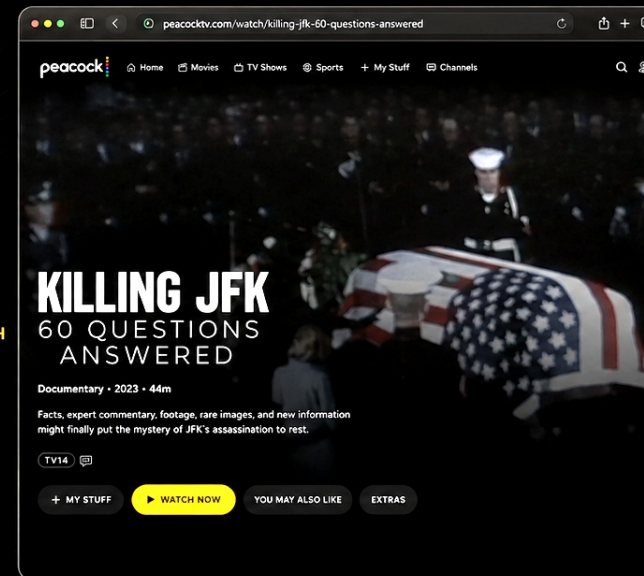
1. Sponsored ad zone on quiz page

2. User clicks Peacock placement

3. Lands on Peacock documentary page



CLICK-THROUGH JOURNEY



Native sponsor click-through from engaged trivia users to premium advertiser content.



CAMPAIGN PROOF

Coinbase x Bitcoin quiz

Quiz engagement resolves directly to Coinbase.

Click Path: MOT Sponsored Quiz to Coinbase
Premium sponsor placements drive users directly from quiz engagement to advertiser destination.

MASTERS OF TRIVIA – BITCOIN QUIZ EXPERIENCE

coinbase PRESENTS
THE BITCOIN TRIVIA QUIZ
Test what you know about Bitcoin, blockchain, adoption, and the decentralized money revolution.
20 Questions • 3 min • Cryptocurrencies • Medium
PLAY NOW!
OUR SPONSOR
BUY BITCOIN ON COINBASE

WHAT YOU'LL EXPLORE
Bitcoin Origins
Blockchain Basics
Market Movements
Wallets & Security

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MOBILE VIEW

ADVERTISER DESTINATION – COINBASE

coinbase
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The future of money is here
We're the most trusted place for people and businesses to buy, sell, and manage crypto.
Sign up

Trusted by 100M+ users
Over \$256B in assets on platform
Industry leading security

Start your crypto journey
Explore crypto, fiat, tokens, Ethereum, and more.
See more assets

Bitcoin \$68,719.62 +1.04%
Ethereum \$3,248.02 +1.23%
Solana \$165.75 +2.31%
USDC \$1.00 +0.01%

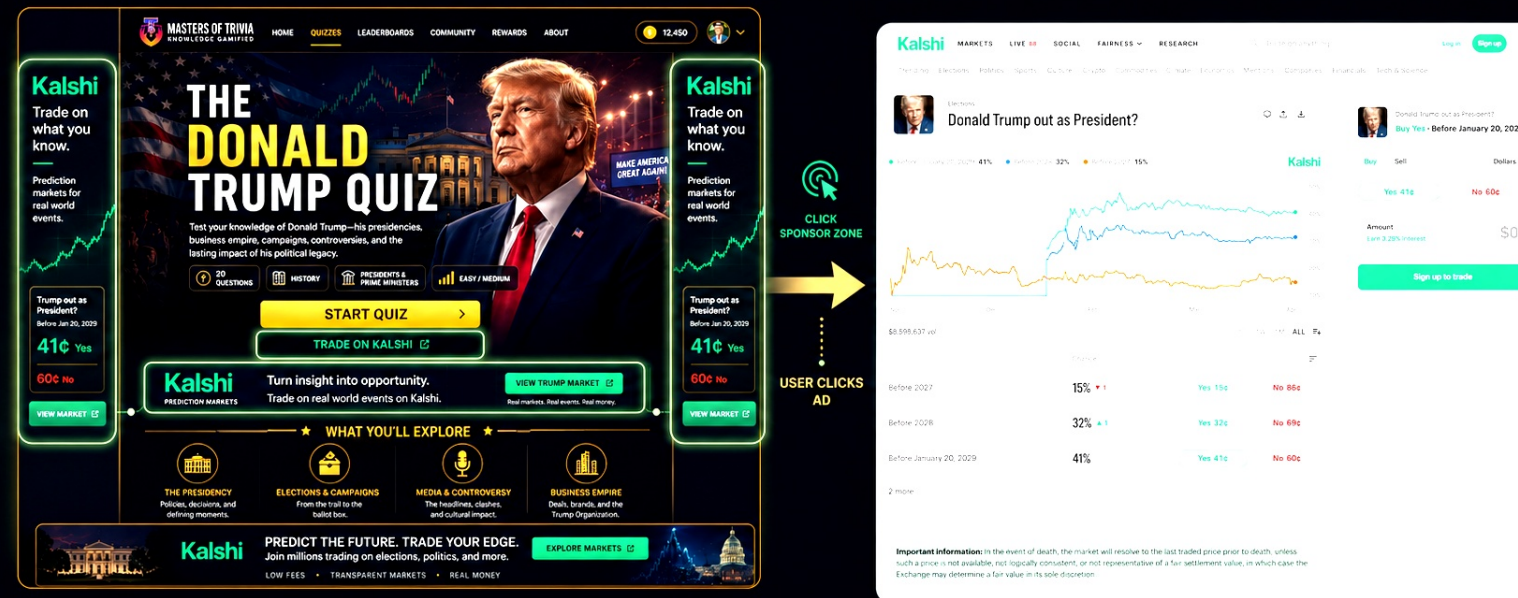
USER CLICKS COINBASE AD ZONE
REDIRECT TO ADVERTISER LANDING PAGE

1 LEFT BACKGROUND TAKEOVER (CLICKABLE)
4 BOTTOM SPONSOR BAND (CLICKABLE)

Kalshi x Donald Trump quiz

Prediction-market call-to-action tied to political content.

Players engage with the Masters of Trivia experience and click a sponsored zone. They're seamlessly taken to Kalshi's live market page to explore, learn, and trade.



- 1. ENGAGE**
Player interacts with a sponsored experience inside Masters of Trivia.

2. CLICK
Player clicks a Kalshi sponsor zone (side skin, banner, or CTA).

3. CONVERT
Player lands on Kalshi's live market page to explore, learn, and potentially trade.

CAMPAIGN PROOF

Hawaiian Airlines x Hawaiian Islands quiz

Travel quiz clicks through to Hawaiian Airlines.



CAMPAIGN PROOF

MLB Shop x Dodgers quiz

Fan quiz clicks through to official merchandise.



CAMPAIGN PROOF

Disclosure Day x UFO timeline quiz

Entertainment discovery resolves to a film destination.

1. Sponsored ad zone on quiz page

2. User clicks Disclosure Day ad

3. Lands on advertiser destination site



CLICK-THROUGH JOURNEY



Sponsor traffic routed to disclosedaymovie.com

Engaged trivia audiences. Premium advertiser destination.



THE AD STACK · PROVEN SCALABILITY

20 live advertisers.

1M+ quizzes to follow.

Every quiz x every advertiser = premium contextual inventory.



20

ADVERTISERS LIVE TODAY

1M+

QUIZZES TO FOLLOW

APPLIED-AI THESIS

Every founder says they use AI. We are AI.

Six operating loops where AI lowers cost curves and increases throughput.

01 Fraud detection

Real-time moderation across 300K+ users in 196 countries.

02 Content creation

Tournament Q&A, newsletters, and creative assets at scale.

03 User acquisition

Sequenced funnels, deliverability, and cohort optimization.

04 Influencer ops

AI-matched discovery and management of 1,000+ KOLs.

05 Recursive code

AI writes, tests, and improves the platform itself.

06 Ad platform

Programmatic DSP logic across six ad zones.

TOKEN TREASURY · BALANCE SHEET BACKSTOP

The balance sheet backs the raise.

IG-attributed value across a 4-token portfolio held on the Intelligent Games balance sheet.

\$2.5B

COMBINED TOKEN MARKET CAP

381M

MOT TOKENS HELD BY IG

80%+

UFO / OVLN / FBN SUPPLY

Investor translation

We are raising at a \$50M pre-money valuation. The token portfolio is not a side note; it is a balance-sheet-level backstop.

REVENUE MATH · 12-MONTH PATH

Even the conservative case clears \$40M.

Scenario math from treasury realization plus L2 token sales.

CONSERVATIVE

\$42M+

- Market cap: \$5B
- MOT sell-down: 1.5%
- Avg price: \$6.50
- Treasury revenue: \$37M
- L2 token sales: \$5M+

BASE

\$107M+

- Market cap: \$10B
- MOT sell-down: 2.5%
- Avg price: \$10.00
- Treasury revenue: \$95M
- L2 token sales: \$12M+

AGGRESSIVE

\$211M+

- Market cap: \$15B+
- MOT sell-down: 3.5%
- Avg price: \$14.00
- Treasury revenue: \$186M
- L2 token sales: \$25M+

CAPITAL MOMENTUM · LAST 30 DAYS

\$1.6M in 30 days.

Institutional-led. Existing investor follow-ons. Zero placement-agent fees.

INVESTOR	CONTEXT	AMOUNT	STATUS
Mark Lyttleton	Former BlackRock fund manager · London	\$750,000	CLOSED
ANGELIE SAS	Paris-based tech / AI fund	\$400,000	CLOSED
Existing investor follow-ons	Combined	\$250,000	CLOSED
Subscription agreements	Documented · funds in transit	\$200,000	PENDING
\$1.6M	TOTAL COMMITTED + PENDING Closed capital, investor follow-ons, and signed subscriptions in transit.		

THE VALUATION WINDOW

Reg D now. Reg A next.

Same company. Same cap table. Two target valuation points.

NOW · REG D · RULE 504

\$50M PRE-MONEY

- Accredited investors: US / Canada / EU
- \$25K minimum (flex); \$50K average
- 6-month cliff; 24-month linear vesting
- Subscription docs available tonight

2X

TARGET STEP-UP

NEXT · REG A · TIER 2

\$100M TARGET PRE-MONEY

- Form 1-A drafted; securities counsel engaged
- Targeted \$10-15M raise
- Marketing across 1,000+ KOLs at qualification
- Open to non-accredited investors

Plain English: invest before the planned step-up from \$50M to \$100M.

WHAT COMES NEXT

And then: Telegram.

Multi-billion-dollar valuation comps. None had what MOT brings.

\$2.7B**NOTCOIN**

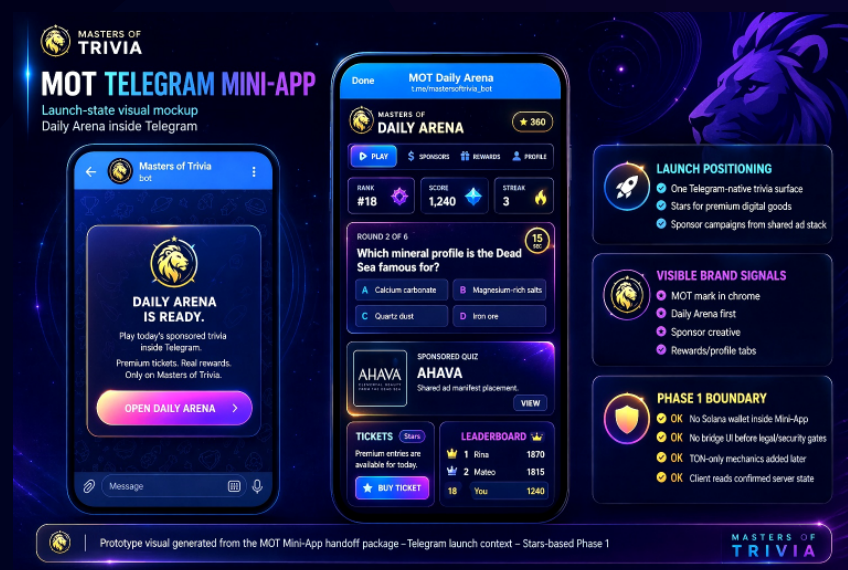
Tap-to-earn - no real product

\$5.0B**HAMSTER KOMBAT**

Clicker loop - cosmetic gameplay

\$1.0B**CATIZEN**

Mini-app casino - thin community

700K+**DOWNLOADS****4M+****GAMES****\$2.5B****ON-CHAIN****242****EXPERTS**

Prototype visual generated from the MOT Mini-App handoff package - Telegram launch content - Stars-based Phase 1

MASTERS OF TRIVIA

THE ASK

Join us.

Equity in Intelligent Games LLC. The entire token portfolio sits inside the entity.

\$25K

MINIMUM
flex case-by-case

\$100K

AVERAGE CHECK
current round

\$5M

ROUND CAP
Reg D Rule 504

WHAT YOU GET

- Equity (LLC units) at a \$50M pre-money valuation
- Exposure to the full 4-token treasury
- Optional discretionary token participation above \$100K
- Front-row exposure to a \$50M to \$100M valuation step-up at Reg A qualification

THE CLOSE

Find me at the game.

Rockies vs. Mets. The suite. Right after this.

1 Grab the leave-behind

One page with key numbers, round terms, token treasury, and contact details.

2 Catch me in the suite

A 15-minute conversation is enough to know if this fits your mandate.

3 Book a follow-up

From Tuesday onward, we can walk through the deal room and subscription docs.

DOM EINHORN

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